

ANNEXURE B PRICING SCHEDULE
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[illegible]

4	<b>Corporate communication (including strategic documentation (Strategic Plan, APP, Annual Report))</b>	Monthly	12 (as and when needed)						
				12	approx 1	12	144	x	x
	- Write								
	- Content								
	- Review & Edit								

	- Design								
5	<b>Crisis management</b>		3 (As and when needed)	3		30	90	x	x
6	<b>Technical and strategic speech writing - 10 speeches at 20 minutes each (2,400 words)</b>	Monthly	12 (As and when needed)	12	approx 1	8	96	x	x
7	<b>Newsletters and advert conceptualization – Write up of success stories</b> involving our youth, township and rural economy, employers, labour, the disabled and women	Monthly	12 (As and when needed)	12		30	360	x	x
	- Write								
	- Content								
	- Review & Edit								
	- Design								
8	Updating social media handles, includes design and content creation, and posting responding to the skills development needs of our youth, township and rural economy, employers, labour, the disabled and women.	Monthly	12 (posts a month)	12	12	3	36	x	x
9	Website Design, Updates, Webmailers	Monthly	12	12	12	3	36	x	x
10	<b>Account Management</b>								
	Daily account management	Monthly	12				12	x	x
	Admin fee	Monthly							
	<b>Media monitoring</b>	Monthly	12		1	30	360	x	x
	<b>TOTAL PER YEAR</b>								x
	<b>TOTAL FOR 3 YEARS</b>								xxx